

WCFE – Mountain Lake PBS - Plattsburgh, NY
Quarterly Program Topic Report
January 1, 2009 - March 31, 2009

Aging

NOLA: NOWD 000504
Series Title: Now on PBS
Version: SD-Base
Length: 30
Airdate: 1/23/2009 9:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

The economic crisis is affecting people in all income and social brackets, but America's baby boomers and seniors don't have the option to wait it out. The housing meltdown, market crash, and rising costs of everything from food to medicine have taken the luster out of seniors' "golden years" or worse, put them into deep debt. In fact, Americans over 50 account for about a quarter of all delinquent mortgages. Some baby boomers and seniors are reluctantly exiting retirement to look for jobs, while others are falling prey to predatory lending companies. This week NOW travels to South Carolina, a state where many retirees and winter refugees are being forced to rewrite the last chapter in their lives, to see how they are coping and what options are left.

NOLA: WENO 000000
Series Title: Be Well Now! with Dr. Nancy Snyderman
Length: 90 minutes
Airdate: 2/28/2009 1:30:00 PM
Service: PBS-SIP
Format: Other
Segment Length: 01:30:00

This program is based upon Dr. Snyderman's national bestseller, "Medical Myths That Can Kill You: And the 101 Truths that Will Save, Extend, and Improve Your Life." Dr. Snyderman is the Chief Medical Editor of NBC News and has been a passionate advocate for consumer health information for more than 20 years. Dr. Snyderman will use anecdotes, personal life stories and clinical science to help the PBS audience discover the simple, everyday things that affect well-being and provide the information they need to revitalize their bodies, maintain their longevity, manage their care, and possibly even save their lives.

NOLA: FRON 002415
Series Title: Frontline
Episode Title: Living Old
Length: 56.67 minutes
Airdate: 3/17/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

With 35 million people in America now age sixty-five and older, "the old old" - those over 85 - are now considered the fastest growing segment of the U.S. population. While medical advances have enabled an unprecedented number of Americans to live longer and healthier lives, this new longevity has also had unintended consequences. For millions of Americans, living longer also means serious chronic illness and a protracted physical decline that can require an immense amount of care, often for years and sometimes even decades. Yet just as the need for care is rising, the number of available caregivers is dwindling. With families more dispersed than ever and a healthcare system overburdened, many experts fear that we are on the threshold of a major crisis in care.

Alcohol, Drug Abuse/Addiction

NOLA: INLE 001014
Series Title: Independent Lens
Episode Title: Tulia, Texas
Length: 60 minutes
Airdate: 2/15/2009 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

In 1999 undercover narcotics agent Thomas Coleman executed one of the biggest drug stings in Texas history. Coleman and his drug task force arrested 46 Tulia residents - of whom 39 were African American - on charges of suspected drug dealing. "Tulia, Texas" is the story of a small town's search for justice and the price Americans pay for the nation's war on drugs. By Cassandra Herrman and Kelly Whalen.

NOLA: BEFO 000000
Series Title: Betty Ford: The Real Deal
Length: 60 minutes
Airdate: 3/16/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

This documentary profiles former First Lady Betty Ford, her time in the White House, her advocacy for equal rights and the substance addiction that led to the founding of the Betty Ford Center in California. The program draws from an interview with Mrs. Ford, now 89, conducted in 2002 by historian Michael Beschloss.

American History/Biography

NOLA: FRON 002706
Series Title: Frontline
Episode Title: Dreams of Obama
Version: SD-Base
Length: 60
Airdate: 1/20/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

On the night of Barack Obama's historic inauguration, FRONTLINE examines the rich personal and political biography of the 44th president of the United States. Through interviews with insiders and observers who've tracked Obama from his days at Harvard Law School, through his rise in Chicago politics, to his emergence onto the national scene after the 2004 Democratic National Convention, FRONTLINE chronicles Obama's meteoric rise, pushing beyond the headlines to reveal how he won one of the most memorable, and important, presidential elections of our time.

NOLA: AMEX 002103
Series Title: Assassination of Abraham Lincoln: American Experience; The
Length: 90 minutes
Airdate: 2/9/2009 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

On March 4, 1865, at the United States Capitol, a crowd of 50,000 listened as President Abraham Lincoln delivered his classic second inaugural address, urging charity and forgiveness to a nation in the final throes of war. Just two months later, a train, nine cars long and draped in black bunting, pulled slowly out of a station in Washington, D.C. Dignitaries and government officials crowded the first eight cars. In the ninth, rode the body of Lincoln -- America's first assassinated president. Some seven million people would line the tracks or file past the casket to bid an emotional farewell to the martyred president. But as the funeral train made its way across nine states and through hundreds of cities and towns, the largest manhunt in history was closing in on Lincoln's assassin, the famous actor, John Wilkes Booth. This film recounts a great American drama: two tumultuous months when the joy of peace was shattered by the heartache of Lincoln's death. At the heart of the story are two figures who define the extremes of character: Lincoln who had the strength to transform suffering into infinite compassion, and Booth, who allowed hatred to curdle into destruction on the ultimate scale.

NOLA: GCMT 000000
Series Title: George Carlin: The Mark Twain Prize
Length: 90 minutes
Airdate: 2/4/2009 9:00:00 PM
Service: PBS
Format: Event Coverage
Segment Length: 01:26:46

Entertainers Jon Stewart, Bill Maher, Garry Shandling, Lily Tomlin, Denis Leary, Joan Rivers, Lewis Black, Richard Belzer and Margaret Cho honor the late George Carlin, recipient of the 11th Mark Twain Prize for American Humor. The program, taped at the Kennedy Center Concert Hall on November 10, recognizes the life and achievements of the beloved comedian. The Mark Twain Prize announcement was made a week before the comedian's death. The award was presented posthumously for the first time in its 11-year history.

NOLA: ASMP 000000
Series Title: American Stamps
Length: 30 minutes
Airdate: 2/15/2009 10:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:26:46

American Stamps is a visually compelling thirty-minute documentary about the designers and artists who create our postage stamps. Supported by a soundtrack composed by acclaimed guitar virtuoso and art rock legend Bill Nelson, the program provides a behind-the-scenes look at how stamps are conceptualized, designed and produced.

Arts

NOLA: MEML 000101 Stacked
Series Title: Make 'Em Laugh: The Funny Business of America
Version: SD-Stacked Embedded Promo
Length: 120
Airdate: 1/14/2009 9:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 01:56:46

"Nerds, Jerks & Oddballs: Would Ya Hit a Guy with Glasses?": While America, a country of immigrants, has always championed the idea of inclusiveness, the outsider has been a source of constant amusement. Perhaps best epitomized today by characters in such blockbuster Judd Apatow comedies as "The 40 Year-Old Virgin," "Knocked Up" and "Superbad," this episode also looks back at the bespectacled wannabe (Harold Lloyd) and the vain coward (Bob Hope) as the ultimate outsiders of their day. Along with pioneering women in comedy like Phyllis Diller and truly zany characters who seem to have arrived from another planet (Jonathan Winters, Andy Kaufman and Robin Williams), the great social upheaval of the 60s and 70s introduced counter-culture favorites Cheech & Chong, as well as superstar nerds like Woody Allen and jerks like Steve Martin - who ultimately became so popular that the idea of the outsider had to be re-cast; "Breadwinners and Homemakers: Honey, I'm Home!": The domestic farce may be the most American of comic concepts. The moment that Burns and Allen admitted to their radio audience that they were a married couple, a tradition of laughter on the home front began. Groundbreaking television sitcoms like "The Goldbergs," "I Love Lucy," "The Honeymooners," "The Dick Van Dyke Show," "All in the Family," "The Cosby Show," "Roseanne," "Seinfeld" and "The Simpsons" reflect the ongoing changes at home and in the workplace. Sitcoms continue to be a consistent and hilarious barometer of American gender roles and attitudes toward racism and politics.

NOLA: PSLC 000000
Series Title: Paul Simon: The Library of Congress Gershwin Prize for Popular Song
Episode Title: Paul Simon: The Library of Congress Gershwin Prize for Popular Song
Length: 120 minutes
Airdate: 3/2/2009 10:00:00 PM
Service: PBS
Format: Performance
Segment Length: 02:00:00

Paul Simon, one of America's most respected songwriters and musicians, will be the recipient of the first annual Library of Congress Gershwin Prize for Popular Song. Named in honor of the legendary George and Ira Gershwin, this newly created award recognizes the profound and positive effect of popular music on the world's culture. The prize will be given annually to a composer or performer whose lifetime contributions exemplify the standard of excellence associated with the Gershwins. Taped at the Warner Theatre in Washington, D.C., the all-star gala concert will feature appearances by Simon's friends and fellow musicians.

NOLA: AEXP 000607
Series Title: Art Express
Episode Title: Arias and Adirondack Artists
Length: 30 minutes
Airdate: 3/18/2009 08:00:00 PM
Service: MLPBS
Format: Documentary
Segment Length: 00:26:46

A singer explores the link between spirituality and music, and the Adirondack region reignites a woman's desire to paint.

Business/Industry

NOLA: NOWD 000501
Series Title: Now on PBS
Version: SD-Base
Length: 30
Airdate: 1/2/2009 9:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

With the economy in a downward spiral, more and more people are taking advantage of credit card offers to make ends meet, but are the credit card companies actually taking advantage of their customers? In the week in which federal regulators adopted sweeping new rules for the credit card industry, NOW meets families struggling to pay off their credit card debt. Such debt has become significantly larger thanks to questionable industry practices like doubling and tripling interest rates, increasing fees and penalties, and shrinking credit limits. We meet people like Andrew Spurlock and his wife Michelle, who are raising three children while watching the interest rates and fees on their credit cards skyrocket. Michelle was horrified when her interest rate jumped from seven percent to 30 percent from one day to the next, despite claiming she always paid her monthly minimum. Michelle and her husband are fighting off financial ruin as they struggle to pay off their debt. Harvard Professor Elizabeth Warren, an expert on debt and the middle class, says credit card companies are deceiving customers in order to maximize profits. "You would think that if you upheld your end of the contract that the contract would be binding. But in the case of credit cards, you would be wrong," Warren, tells NOW. This week, NOW takes a hard look at the small print in credit card offers, and at Congressional legislation aimed at regulating the industry. Are you getting the credit you deserve? Watch "Credit Crunch" to find out.

NOLA: FRON 002708
Series Title: Frontline
Episode Title: Inside the Meltdown
Length: 60 minutes
Airdate: 2/17/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

FRONTLINE investigates the causes of the worst economic crisis in 70 years and how the government responded. The film chronicles the inside stories of

the Bear Stearns deal, the Lehman Brothers' collapse, the propping up of insurance giant AIG and the \$700 billion bailout. "Inside the Meltdown" examines what Treasury Secretary Henry Paulson and Federal Reserve Chairman Ben Bernanke didn't see, couldn't stop and haven't been able to fix.

NOLA: MLNH 009383
Series Title: NewsHour with Jim Lehrer; The
Length: 60 minutes
Airdate: 3/12/2009 7:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:10:38

Madoff Pleads Guilty to Massive Wall Street Fraud: Bernard Madoff pleaded guilty Thursday to fraud charges totaling an estimated \$65 billion. Analysts discuss the case and the prospects of victims recovering any money.

Community Politics, Government

NOLA: FROW 000801
Series Title: Frontline/World
Episode Title: Taking on the Mafia
Version: SD-Base
Length: 60
Airdate: 1/27/2009 10:00:00 PM
Service: PBS
Format: Magazine
Segment Length: 00:56:46

This program tells the inside story of a group of shop owners and young activists who stood up to the powerful Sicilian mafia. In "Taking on the Mafia," FRONTLINE/WORLD correspondent Carola Mamberto explores the story of a restaurant owner -- backed by an upstart anti-mafia movement of young people and an elite law enforcement team -- who refused to pay the mafia's monthly "tax," taking a stand against mob bosses who've kept Italy in their grip for decades. Also in this hour: the odyssey of several dozen men from their homes in rural China to years of detention in Guantanamo Bay, Cuba and the story of a Brazilian politician who took the name "Barack Obama" for his historic bid to become the first black mayor of his town.

NOLA: MLNH 009345
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/19/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:06:22

Washington Finalizes Preparations for Historic Inauguration: Organizers are bracing for the record crowds converging on Washington for Inauguration Day. Judy Woodruff gives an update on the last-minute preparations, the transportation outlook and the city's security plans.

Crime/Legal Issues/Law Enforcement

NOLA: MLNH 009348
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/22/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:06:47

With Guantanamo Set to Close, Questions Remain Over Where to Send Detainees: President Obama signed an executive order Thursday to close the Guantanamo Bay prison camp for foreign terrorism suspects within a year. An NPR reporter discusses the plan and what may happen next to the facility's detainees.

NOLA: AMEX 002104
Series Title: Class Apart: American Experience; A
Length: 60 minutes
Airdate: 2/23/2009 9:00:00 PM/HD01
Service: PBS
Format: Documentary
Segment Length: 01:26:46

In the tiny town of Edna, Texas, in 1951, a field hand named Pete Hernandez murdered his employer after exchanging heated words in a gritty cantina. From this unremarkable small-town murder emerged a landmark civil rights case that would forever change the lives and legal standing of tens of millions of Americans. "A Class Apart" tells the little-known story of a band of underdog Mexican-American lawyers who took their case, Hernandez v. Texas, all the way to the Supreme Court, where they successfully challenged Jim Crow-style discrimination against Mexican Americans. In the landmark legal case, prosecution lawyers forged a daring legal strategy, arguing that Mexican Americans were "a class apart" and did not neatly fit into a legal structure that recognized only blacks and whites. As legal skirmishes unfolded, the lawyers emerged as brilliant, dedicated, humorous and at times terribly flawed men. This film dramatically weaves the story of its central characters - activists and lawyers, returning veterans and ordinary citizens, murderer and victim - into the broader history of Latinos in America during a time of extraordinary change.

NOLA: MLNH 009382
Series Title: NewsHour with Jim Lehrer; The
Length: 60 minutes
Airdate: 3/11/2009 7:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:07:02

Other News - Fatal Shootings in Alabama, Germany: In other news, an Alabama gunman killed 10 people before taking his own life, in what has become the

state's biggest mass killing. In Germany, a teenage gunman killed 15 people before turning the gun on himself.

Culture

NOLA: SIND 000101
Series Title: Story of India; The
Episode Title: Beginnings
Version: SD-Embedded Promo
Length: 60
Airdate: 1/5/2009 9:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Michael Wood's fascinating journey through the history of the Indian subcontinent chronicles the incredible richness and diversity of its peoples, cultures and landscapes; outlines the originality and continuing relevance of its ideas; and relates some of the most momentous and moving events in world history. Beginning with the first human migrations out of Africa, using DNA and climate science, ancient manuscripts and oral tales, Wood takes viewers from the tropical backwaters of South India to lost ancient cities in Pakistan - the scene of India's first civilization. He travels on to Turkmenistan in Central Asia, where dramatic new archaeological discoveries cast fresh light on India's deep past. Finally, Wood travels to the vibrant cities of the Ganges plain, where India's ancient myths and histories still intertwine.

NOLA: AMMS 002201
Series Title: American Masters
Episode Title: Jerome Robbins: Something to Dance About
Length: 120 minutes
Airdate: 2/18/2009 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:56:46

In a life that inspired controversy, no one disputes the place that Jerome Robbins holds as the preeminent director/choreographer of American musical theater. He transformed Broadway with shows such as West Side Story, Gypsy and Fiddler on the Roof and he forged a career in ballet, first at American Ballet Theatre, then at New York City Ballet. This son of an immigrant deli owner was known for his often ruthless perfectionism and was dogged by his decision in 1953 to name names in his House Committee on Un-American Activities testimony. He was, nevertheless, universally respected for his unparalleled artistry. The program features excerpts from Robbins' work, including never-before-seen rehearsal footage, and interviews with many of his colleagues, both from ballet and Broadway, such as Mikhail Baryshnikov, Suzanne Farrell, and Chita Rivera.

NOLA: MOFE 000000
Series Title: Moveable Feast with America's Favorite Chefs; A
Length: 90 minutes
Airdate: 2/28/2009 12:00:00 PM
Service: PBS-SIP
Format: Other
Segment Length: 00:00:00

Public television salutes cooking traditions across America by allowing six of America's favorite chefs to represent the diversity of food and culture that make the United States the world's great melting pot: Ming Tsai of "Simply Ming"; Ruth Reichl of "Gourmet's Diary of a Foodie"; Lidia Bastianich of "Lidia's Italy"; Rick Bayless of "Mexico: One Plate at a Time"; Jose Andres of "Made In Spain"; and Chris Kimball of "America's Test Kitchen." In the spirit of a potluck dinner, each chef contributes a single course, then "passes the plate" to the next chef.

Economy

NOLA: AMON 000000
Series Title: Ascent of Money; The
Version: SD-Base
Length: 120
Airdate: 1/13/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:56:46

This new special puts the current global financial crisis in the full context of financial history. Premiering just a week before the inauguration of a president who campaigned on a promise to tackle this crisis, THE ASCENT OF MONEY provides background on global finance's big picture. Presenter Niall Ferguson, author of the book on which the program is based, speaks with leading experts, including financier George Soros, Federal Reserve Chairman Paul Volcker and more.

NOLA: MLNH 009342
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/14/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:07:49

Economists Place Their Bets With Predictions for 2009: In the second of his new series on making sense of financial news, Paul Solman asks economists for predictions for the year ahead and interviews "standup economist" Yoram Bauman, who mines financial news for comedic material.

NOLA: NOVA 003519
Series Title: NOVA
Episode Title: The Big Energy Gamble
Version: SD-Base
Length: 60
Airdate: 1/20/2009 8:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Arnold Schwarzenegger is betting on green. He wants to roll California's greenhouse gas emissions back to their 1990 levels, and he's promising Californians that their lifestyles - and their pocketbooks- won't feel the pinch. But is Schwarzenegger gambling with his state's economy? With help from eco-celebrities like Ed Begley, Jr. and Bill Nye "The Science Guy," NOVA examines California's aggressive pursuit of a sustainable energy future. From San Francisco's Luscious Garage, where mechanics create custom plug-in hybrids for customers like Google, to the Tehachapi Valley, where thousands of wind turbines are spinning out electricity, NOVA visits the places where green energy is already becoming a reality. Yet some critics fear that, as the nation struggles through an economic meltdown, the state's new policies are inviting dire consequences. Will California be a role model for the rest of the country or a cautionary tale?

NOLA: MLJL 000509
Series Title: Mountain Lake Journal #509
Episode Title: The Economic Crisis: Live Call-In
Version: SD-Base
Length: 60
Airdate: 2/26/2009 8:00:00 PM
Service: MLPBS
Format: Discussion/Call-in
Segment Length: 00:56:46

Local business leaders take viewer phone-calls and discuss how the economic crisis is effecting the North Country and Canada.

Education

NOLA: MLNH 009339
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/9/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:19:56

Obama Inauguration Teacher Forum: What can you do with your students before January 20 to make the experience more meaningful? How can you sustain

interest in politics and civics? Two teaching experts answered your questions on teaching the Obama inauguration during a 20-minute discussion.

Energy

NOLA: MLNH 009333
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/1/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:43

Volatile Fuel Prices Shift Off-shore Drilling Debate: The past year's volatile gas prices are impacting the ongoing debate on whether to drill for oil off the coasts of Virginia and California. Spencer Michels reports on how the price swings and new technology are affecting the controversy.

NOLA: NOVA 003519
Series Title: NOVA
Episode Title: The Big Energy Gamble
Version: SD-Base
Length: 60
Airdate: 1/20/2009 8:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Arnold Schwarzenegger is betting on green. He wants to roll California's greenhouse gas emissions back to their 1990 levels, and he's promising Californians that their lifestyles - and their pocketbooks- won't feel the pinch. But is Schwarzenegger gambling with his state's economy? With help from eco-celebrities like Ed Begley, Jr. and Bill Nye "The Science Guy," NOVA examines California's aggressive pursuit of a sustainable energy future. From San Francisco's Luscious Garage, where mechanics create custom plug-in hybrids for customers like Google, to the Tehachapi Valley, where thousands of wind turbines are spinning out electricity, NOVA visits the places where green energy is already becoming a reality. Yet some critics fear that, as the nation struggles through an economic meltdown, the state's new policies are inviting dire consequences. Will California be a role model for the rest of the country or a cautionary tale?

Environment/Nature/Geography

NOLA: NAAT 002605
Series Title: Nature
Episode Title: The Dragon Chronicles
Version: SD-Embedded Promo
Length: 60
Airdate: 1/11/2009 8:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Ancient maps, legends and fairy tales all tell of dragons in our world. In nearly every culture, children are taught that dragons are big and fearsome, that they fly, breathe fire, are found in caves and live nearly forever. Where did these stories come from? Are they based on real animals? And are there any dragons still to be found today? Romulus Whitaker, renowned reptile expert and conservationist, puts a bit of history together with documented science and some compelling contemporary reports, and sets off to find out. He encounters lizards large and small that can breathe life into medieval legends even today.

NOLA: NOVA 003601
Series Title: NOVA
Episode Title: The Incredible Journey of the Butterflies
Version: SD-Embedded Promo
Length: 60
Airdate: 1/27/2009 8:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:56:46

"Butterfly" is a visually rich and exciting new documentary about one of the world's most beautiful and mysterious creatures: the Monarch butterfly. Nowhere in nature is there a more powerful mix of scientific marvel, awesome beauty and epic struggle for survival. This documentary, shot in high-definition video, is a journey into the Monarch's secret and fascinating world. NOVA visits the spectacular locations the Monarch calls home, meets its friends and enemies (including humans in both camps) and flies with it on one of the most inspiring migratory odysseys imaginable.

NOLA: MLNH 009366
Series Title: NewsHour with Jim Lehrer; The
Length: 60 minutes
Airdate: 2/17/2009 7:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:34

With Green Energy's Limitations, Scientists Hunt for Alternatives: As the Obama administration highlights the importance of finding and investing in

renewable energy, states such as California are trying to determine whether wind, solar and other renewables can replace a significant amount of fossil fuel. Spencer Michels reports.

Family/Marriage

NOLA: MEML 000102
Series Title: Make 'Em Laugh: The Funny Business of America
Episode Title: Breadwinners and Homemakers: Honey, I'm Home!
Version: SD-Base
Length: 60
Airdate: 1/14/2009 10:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:53:01

The domestic farce may be the most American of comic concepts. The moment that Burns and Allen admitted to their radio audience that they were a married couple, a tradition of laughter on the home front began. Groundbreaking television sitcoms like "The Goldbergs," "I Love Lucy," "The Honeymooners," "The Dick Van Dyke Show," "All in the Family," "The Cosby Show," "Roseanne," "Seinfeld" and "The Simpsons" reflect the ongoing changes at home and in the workplace. Sitcoms continue to be a consistent and hilarious barometer of American gender roles and attitudes toward racism and politics.

Health/Health Care

NOLA: AMEX 002102
Series Title: Polio Crusade: American Experience; The
Length: 60 minutes
Airdate: 2/2/2009 9:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

AMERICAN EXPERIENCE presents "The Polio Crusade," a one-hour documentary from filmmaker Sarah Colt ("Geronimo," "RFK") that interweaves the personal accounts of polio survivors with the story of an ardent crusader who tirelessly fought on their behalf while scientists raced to eradicate this dreaded disease. Based in part on the Pulitzer Prize-winning book "Polio: An American Story" by David Oshinsky, "The Polio Crusade" features interviews with historians, scientists, polio survivors, and the only surviving scientist from the core research team that developed the Salk vaccine, Julius Youngner.

NOLA: FRON 002707
Series Title: Frontline
Episode Title: My Father, My Brother and Me
Length: 60 minutes
Airdate: 2/3/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

FRONTLINE and ITVS explore the scientific, ethical and political debate that surrounds Parkinson's disease - a chronic, degenerative neurological disorder that affects about one million Americans. Beginning with the story of his own Parkinson's diagnosis several years ago, correspondent Dave Iverson sets out on a personal journey to understand a disease that scientists believe could hold the key to unlocking the secrets of the rest of the major brain diseases that afflict millions each year. Along the way, Iverson talks to the scientists on the cutting edge of research and sheds new light on the controversy over embryonic stem-cell research. He also has intimate conversations with fellow travelers, like actor Michael J. Fox and writer Michael Kinsley, about the politics of Parkinson's research and explores the private worlds of those who gradually slip into still life.

NOLA: NOWD 000512
Series Title: Now on PBS
Length: 30 minutes
Airdate: 3/20/2009 9:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

Losing your job is a blow not just to your income, but also to your health insurance. Many can't afford high COBRA premiums, much less private insurance. And the sputtering economy is making a bad situation tragic. NOW travels to Nevada, where a huge budget deficit, spiking unemployment, and cuts in Medicaid and other public services are forcing people to gamble with their own lives. Recently, the only public hospital in Las Vegas had to shut its doors to cancer patients and pregnant women. Should the government be helping out? NOW shares the human stories behind the distressing numbers, and investigates possible solutions and responses with insight from Dr. Howard Dean, former Vermont governor and chairman of the Democratic National Committee. With the economic disaster blowing holes in society's health care safety net, who's left to catch our fall?

Immigration/Refugees

NOLA: FELI 000000
Series Title: Forgotten Ellis Island
Length: 60 minutes
Airdate: 2/2/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

This is the first documentary about the abandoned immigrant hospital on Ellis Island. During the great wave of immigration, 22 medical buildings sprawled across two islands adjacent to Ellis Island, the largest port of entry to the United States. Massive and modern, the hospital was America's first line of defense against contagious, often virulent, disease. In the era before antibiotics, tens of thousands of immigrant patients were separated from family, detained in the hospital and healed from illness before becoming citizens. FORGOTTEN ELLIS ISLAND is a powerful reminder of the best - and worst - of America's dealings with its new citizens-to-be.

Media

NOLA: MLNH 009333
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/1/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:14:14

Journalists Look Back on Tumultuous Financial Year: The economy experienced an extraordinary year of volatility in 2008 with the collapse of major financial firms and huge market losses. Financial writers discuss the year's significance and the road ahead in 2009.

NOLA: INLE 001013
Series Title: Independent Lens
Episode Title: Adjust Your Color: The Truth of Petey Greene
Length: 60 minutes
Airdate: 2/8/2009 11:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:56:46

America's original shock-jock, Petey Greene overcame poverty, drug addiction and prison time to "tell it like it is," shocking and entertaining everyone from the ghetto to the White House. Narrated by Don Cheadle, "Adjust Your Color" looks at how his explosive language and brash style unsettled the establishment as he battled both the system and his own demons on a journey

to becoming a leading activist during some of the most tumultuous years in recent history. By Loren Mendell.

Minorities/Civil Rights

NOLA: MLNH 009341
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/13/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:00

Poet Elizabeth Alexander Reflects on Inaugural Reading: Only a few poets have participated in the swearing-in ceremony for our nation's highest office, and on Jan. 20, Elizabeth Alexander will become just the fourth to hold that honor when she will recite an original poem at President-elect Barack Obama's inauguration.

NOLA: PWSR 000000
Series Title: PBS Previews We Shall Remain: American Experience
Length: 30 minutes
Airdate: 2/1/2009 10:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:26:46

This program is a behind-the-scenes preview of the five-part Native American history series, WE SHALL REMAIN. The series shows how Native peoples valiantly resisted expulsion from their lands and fought the extinction of their culture -- from the Wampanoags of New England in the 1600s who used their alliance with the English to weaken rival tribes, to the bold new leaders of the 1970s who harnessed the momentum of the civil rights movement to forge a pan-Indian identity. WE SHALL REMAIN represents an unprecedented collaboration between Native and non-Native filmmakers and involves Native advisors and scholars at all levels of the project.

National Politics/Government

NOLA: MLNH 009333
Series Title: NewsHour with Jim Lehrer; The
Version: SD-Base
Length: 60
Airdate: 1/1/2009 7:00:00 PM/502
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:42

Cuban Government Celebrates 50th Anniversary: On the 50th anniversary of the revolution that brought Fidel Castro to power in Cuba, analysts mull U.S.-Cuban relations and efforts to reform the economy and politics of the Latin American country.

NOLA: NCIN 000000
Series Title: NewsHour Coverage of Inauguration 2009; The
Version: SD-Base
Length: 180
Airdate: 1/20/2009 11:00:00 AM/503
Service: PBS
Format: Event Coverage
Segment Length: 00:00:00

Barack Obama has taken the oath of office as the 44th president, stepping into history as the nation's first black leader as millions watched from the National Mall and around the world. During his inaugural address, President Obama told an exuberant crowd that the nation must choose "hope over fear, unity of purpose over conflict and discord" and called on the country to "begin the work of remaking America." Analysts Mark Shields and David Brooks, along with a panel of historians, assess the day's event and reflect on the task ahead for the Obama administration.

NOLA: NOWD 000505
Series Title: Now on PBS
Version: SD-Base
Length: 30
Airdate: 1/30/2009 9:30:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:00:00

President Obama has issued a scathing critique of Wall Street following news that Wall Street employees were paid more than \$18 billion in bonuses last year as the financial sector melted down. What should his administration do to crack down on banks, given that some experts are suggesting an additional \$1 trillion to \$2 trillion may be needed to bail them out? This week, David Brancaccio sits down with financial reporter Bethany McLean "who broke the Enron story" to look at options on the table for stabilizing the country's financial system. Is nationalizing our banks a viable solution? Almost everyone agrees that our banks need federal money to avoid even more calamity, but how much is too much, and who's watching how they spend it?

NOLA: MLNH 009366
Series Title: NewsHour with Jim Lehrer; The
Length: 60 minutes
Airdate: 2/17/2009 7:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:09:36

Bipartisanship Put to Test in Light of Political Realities: When the stimulus bill was passed with no Republican votes in the House and little GOP support in the Senate, questions arose on the state of bipartisan ties with the new Obama administration. Historians give their perspectives on how bipartisanship fares in times of crisis.

Religion/Ethics

NOLA: SIND 000102
Series Title: Story of India; The
Episode Title: The Power of Ideas
Version: SD-Embedded Promo
Length: 60
Airdate: 1/5/2009 10:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 00:56:46

Michael Wood's epic series moves into the revolutionary years after 500 BC - the Age of the Buddha. Traveling by road and rail between the ancient cities of the Ganges plain, he tells the tale of the young prince who gave up the good life and became the Buddha: "India's first and greatest protester." Then, moving by army convoy through Northern Iraq and down the Khyber Pass into Pakistan, Wood shows how Alexander the Great's invasion changed the course of India's history and inspired her first empire. He visits India's earliest capital, Patna, and using archaeology, legend and "India's Rosetta Stone," explains how the ideas of the Buddha were turned into political reality by the great Indian emperor Ashoka - "one of the most remarkable figures in history" - who sowed the seeds of "history's most dangerous idea."

NOLA: DVAT 000000
Series Title: Discovering Secrets of the Vatican
Length: 90 minutes
Airdate: 2/28/2009 5:30:00 PM
Service: PBS-SIP
Format: Documentary
Segment Length: 00:00:00

Travel beyond the walls of the Vatican to explore this landlocked, sovereign city-state. Share the incredible behind-the-scenes details about the renowned city's government, military, culture, economy, communications, art and history.

Science/Technology

NOLA: MLNH 009380
Series Title: NewsHour with Jim Lehrer; The
Length: 60 minutes
Airdate: 3/9/2009 7:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:11:40

Obama Policy Shift Reopens Debate on Stem Cell Research: President Barack Obama moved Monday to lift funding limits on embryonic stem cell research. Experts weigh how the decision fits into the president's broader approach to science.

War/Veterans/National Security

NOLA: PBFA 000000
Series Title: President Bush Farewell Address: A NewsHour Special Report
Version: SD-Base
Length: 30
Airdate: 1/15/2009 8:00:00 PM/501
Service: PBS
Format: Event Coverage
Segment Length: 00:00:00

Analysts Mark Shields and David Brooks assess President Bush's farewell address in special NewsHour coverage of the prime-time speech.

NOLA: AMEX 002101
Series Title: Trials of J. Robert Oppenheimer: American Experience; The
Version: SD-Embedded Promo
Length: 120
Airdate: 1/26/2009 9:00:00 PM/502
Service: PBS
Format: Documentary
Segment Length: 01:56:46

J. Robert Oppenheimer's life and legacy are inextricably linked to America's most famous top-secret initiative - the Manhattan Project. But after World War II, this brilliant and intense scientist, tasked with the development of the atomic bomb and widely considered one of the most important minds of the 20th century, fell from the innermost circles of American science. At the height of the Red Scare, the veil of suspicion fell over Oppenheimer. He was accused of having communist sympathies and was pressed to explain his relationships with known communists. This biography presents a complex and revealing portrait of one of America's most influential scientists. Interweaving interviews with family members, scholars and colleagues with dramatic re-creations featuring Academy Award-nominated actor David Strathairn ("Good Night, and Good Luck" and "The Bourne Ultimatum"), this film follows Oppenheimer's fascinating arc from the heady world of international physics to the top-secret Manhattan Project and finally to the dark days of the Red Scare and McCarthyism. Campbell Scott narrates.

NOLA: NOVA 003602
Series Title: NOVA
Episode Title: The Spy Factory
Length: 60 minutes
Airdate: 2/3/2009 8:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

For the first time on television, NOVA exposes the hidden world of the high-tech, 21st century eavesdropping carried out by the National Security Agency or NSA. Today, the NSA is the world's largest intelligence agency, three times the size of the CIA and far more secret. Its mission is to eavesdrop on the world - from cell phones in Europe to pay phones in Afghanistan to e-mail messages from Pakistan to Baghdad. But since 9/11, it has also turned its giant ear inward, listening in without warrant on thousands of American citizens, many of whom are on the government's secret watch list, now more than half-a-million names long. Based on the latest bestseller by journalist James Bamford, INSIDE THE SPY FACTORY is a gripping investigation of the NSA from its tragic failures leading up to the 9/11 attacks to its secret listening rooms currently installed in the nation's telecom networks.

Women

NOLA: POWD 000000
Series Title: Powder & the Glory; The
Length: 90 minutes
Airdate: 3/23/2009 10:00:00 PM
Service: PBS
Format: Documentary
Segment Length: 01:26:46

When Elizabeth Arden and Helena Rubinstein started their businesses 100 years ago, makeup was worn mostly by prostitutes and performers, and businesses were run mostly by men. In a legendary 50-year rivalry, these two women changed that and transformed us. This program is based on the book "War Paint: Madame Helena Rubinstein & Miss Elizabeth Arden - Their Lives, Their Times, Their Rivalry by Lindy Woodhead." Jane Alexander narrates.

NOLA: MLNH 009383
Series Title: NewsHour with Jim Lehrer; The
Length: 60 minutes
Airdate: 3/12/2009 7:00:00 PM
Service: PBS
Format: Interview/Discussion/Review
Segment Length: 00:10:55

Michelle Obama Works to Define Agenda as First Lady: First Lady Michelle Obama is settling into her new role as she tours federal agencies, participates in community projects and highlights issues like bolstering

support for military families. Analysts discuss her role and the public reaction.

Youth

NOLA: NOWD 000508
Series Title: Now on PBS
Length: 30 minutes
Airdate: 2/20/2009 9:30:00 PM
Service: PBS
Format: Documentary
Segment Length: 00:00:00

A shocking statistic - teenagers are in more danger from sexual predators at their part time jobs than through the Internet. According to one estimate, 200,000 teenagers are assaulted at the workplace each year. It's a vastly underreported phenomenon, but some brave young women are stepping up publicly to tell their stories. This week, NOW collaborates with the Schuster Institute for Investigative Journalism at Brandeis University to bring you an unprecedented broadcast investigation of teen sexual harassment in the workplace. In the program, abused teenagers share their own stories with Senior Correspondent Maria Hinojosa. We track their legal journeys to justice, and how the issue impacts hundreds of thousands of teenagers across the country - many of whom don't know how to report workplace abuse, or to even recognize when their bosses cross the line. This is the first report in a new NOW on PBS beat on women and men in the twenty-first century we call "Life Now."